

SUPPLEMENTAL APPLICATION FOR ADMISSION

The Admissions Committee is interested in getting to know you on both a professional and personal level. The below questions seek to gain further insight into you as an applicant. We encourage you to be introspective, candid, and succinct in your responses to the questions. Most importantly, we suggest that you be yourself.

In addition to your responses to the essay questions posed below, which supplement the California State University application form, **please be sure to include the following elements in your response:**

- **Full Name**
- **Student ID Number (EMPL ID)**
- **Current résumé**
- **Program (and Track if applicable) to which you are applying – option listed below:**

MBA – Specialization in General Management (Track 1 or 2)	Santa Barbara - MBA
MBA—Specialization in Agribusiness (Track 1 or 2)	MBA & MS—Engineering Management Program
MBA—Architectural Management Track	MBA & MS in other Engineering Discipline
MBA—Landscape Architectural Management Track	MBA & MS/MA (non-Engineering) Option
MBA—Specialization in Graphic Communication Document Systems Mgmt (Track 1 or 2)	

Please respond to the following self evaluation and educational objectives questions.

- 1) *Required:* Briefly describe your career progress to date. Then, discuss what you hope or plan to be doing in your professional career in five years. How do you expect your graduate degree from the Cal Poly Orfalea College of Business to help you achieve these goals?
- 2) *Required:* Describe a personal characteristic or something in your background or experiences that you consider as different or unique. What separates you from other applicants and what will help the Admissions Committee better appreciate you/your talents?
- 3) *Required: Please respond to the following business controversy:* (Note this question does not have a simple right or wrong answer but is intended to assess your thought process and ability to investigate, critically think and assess complex choices.)

Companies such as Yahoo, Cisco, Microsoft and/or Google wish to expand into the Chinese market of 1.3 billion people. To do so, and to gain approval from the Chinese government, such companies are required to comply with Chinese law which may, under certain circumstances, require them to turn over certain information to the government about the Internet activity of Chinese citizens. Further, such companies may sometime sell or license certain products or technologies to the Chinese government that may allow the government to monitor their citizens (Internet activity or other) and/or which can help build a “Great Firewall” which can limit the information Chinese citizens can access on resources such as the Internet.

Is it ethical for these companies to turn over such information to the Chinese government? Is it ethical for such companies to provide these technologies to the Chinese government? What are the pros and cons of doing so? Discuss and defend your answer, and in doing so you are strongly encouraged to use one or more existing mainstream ethical theories to defend your answer (if you don't know of such an ethical theory do some brief research/investigation to see what you can find out to apply and discuss).

- 4) *Required:* Please respond to **one** (1) of the following two items:
- a) *You are planning the course schedule for next year's curriculum in your program. You have the opportunity to choose any individual, living or dead, to teach one course in any subject. Who would you choose, what would they teach, and why?*
 - b) *Some observers of contemporary society have characterized the time we live in as an age of ideas and innovation. Please provide support for this view by briefly describing either:*
 - i) A book you have recently read that presented ideas that may fly in the face of conventional wisdom and how you felt about those ideas.
 - ii) An innovation in business, government, or education that you believe holds the promise of changing the way we think and how things are done.
- 5) *Optional:* If you feel there are extenuating circumstances of which the Admissions Committee should be aware, please explain them here (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, significant weaknesses in your application).

Submit your written responses directly to:

**Graduate Programs Office
Orfalea College of Business
California Polytechnic State University
San Luis Obispo, CA 93407**